Albion & Bolton Agricultural Society

150 Queen St S, Bolton, ON L7E 5T1

Email: sponsorship@boltonfair.ca • [www.boltonfair.ca](http://www.boltonfair.ca)

Tractor Pull Sponsorship Information Form *Thank you very much for your generous donation to our Community Event!*

Name of Company: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Name of Contact Person: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

City: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Postal Code: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Phone: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Email: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Please check the box for which option you would like to sponsor:**

|  |  |
| --- | --- |
| **T-Shirt Throw Sponsor – $3,000** |  |
|  | |
| **Class Sponsor – $2,000** |  |
|  | |
| **Sled Sponsor – $1,000** |  |
|  | |
| **Video Wall Sponsor - $500** |  |
|  | |
| **Halftime Show Sponsor – $300** |  |

Please make cheques payable to the “Albion and Bolton Agricultural Society”

P.O. BOX 108 BOLTON, ONTARIO L7E 5T1

Or E-transfer: abastreasurer@gmail.com

Please indicate “Sponsorship for the Bolton Truck & Tractor Pull” and use the password: sponsorship

**\*Please email your company logo to sponsorship@boltonfair.ca so we can add it to our website**

If you have any questions, please reach out to our committee chairs:

*Tom & Heather French:* (905) 880 - 0369

47th Annual Bolton Truck and Tractor Pull!

The Albion and Bolton Agricultural Society is proud to be hosting its 47th annual Truck and Tractor Pull on Friday, June 27th and we need your help to make this event happen! We have a variety of different levels available with different opportunities for your business to be recognized.

**Sponsorship Appreciation:**

|  |  |  |
| --- | --- | --- |
| **Amount** |  | **Level, Benefits** |
| **$3,000** | **T-Shirt Throw Sponsor ( 2 spots available !)**  We are looking to have a company be our main t-shirt sponsor! Your company logo will be put on all our t-shirts that are being thrown out to the crowd at the event! As well as all our volunteers will be wearing the shirts during the event. |
| **$2,000** | **Class Sponsor ( 17 spots available)**  There will be 17 different classes and we are looking for a sole sponsor of each class! (Hot Stock 4x4 Trucks, Super Stock 4x4 Trucks, Super Mod 4x4 Trucks, Super Street Diesel 2.6, Pro Street Diesel 3.0, Pro Mod Diesel 3.6, Super Mod 2 Wheel Drive Trucks, Super Semi Trucks, Mini Mod Tractors, Single Engine Mod Tractors, Mod Farm Tractors 7000lbs, Mod Farm Tractors 8000lbs, Mod Farm Tractors 10500lbs, Light Pro Stock Tractors 7500lbs, Pro Stock Tractors 9000 & 10000lbs, Multi Engine Tractors, Special Tractor Class for locals) |
| **$1,000** | **Sled/Tractor Sponsor** (2 spots available)  We have 2 sled/tractor sponsor opportunities available! Your company banner (or flag) will be placed right on the sled/tractor, making your logo the backdrop of everyone’s photos and videos! |
| **$500** |  | **Video Wall Sponsor (6 spots available)**  By being a video wall sponsor your company logo will be placed on our video screen all night long. Everyone’s eyes will be on the screen as we do video replays the pull and run contests off it! |
| **$300+** |  | **Halftime Show Sponsor ( 10 spots available)**  We are going to be having contests throughout the evening and we are looking for giveaways for the crowd! Anything that can help promote your business including giftcards, swag, gift baskets. |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Sponsor Levels** | **$3000** | **$2000** | **$1000** | **$500** | **$300** |
| **VIP Parking on Grounds at Event** | **✓** | **✓** |  |  |  |
| **Company Logo displayed on TV Jumbotron at Event** | **✓** | **✓** | **✓** |  |  |
| **Banner (Donor supplied) Displayed at Event** | **Max 2’x8’** | **Max 2’x8’** | **Max 2’x6’** | **Max 2’x4’** |  |
| **Free Booth Space at Event** | **✓** | **✓** | **✓** | **✓** |  |
| **One Day Passes to the Event** | **6** | **4** | **3** | **2** | **1** |
| **Mention in Social Media Posts** | **✓** | **✓** | **✓** | **✓** | **✓** |
| **Invitation to Sponsorship Appreciation Night** | **✓** | **✓** | **✓** | **✓** | **✓** |